

## WHY BUCKLE UP?

In Maine, as in most states, car crashes are a leading cause of death and injury, especially among teens and young adults. On average, over 160 people die on Maine roads each year.

Safety belts along with **supplemental airbags** provide the best protection during automobile crashes. Research has shown that safety belts reduce the risk of death to front-seat occupants by at least 45% and the risk of serious injury by 50%.

## IT IS THE LAW

Maine law requires everyone to use their safety belts. Children under the age of **four** must ride in federally approved car seats. When they outgrow their car seats, children must remain in **booster seats** until the age of **eight**, or **80 lbs.** In addition, children under **12 and 100 lbs.** must ride in the back seat whenever possible.

## DISTRACTED DRIVING DANGERS

There are many activities that can divert a driver's attention away from the primary task of driving. All distractions can increase the risk of a crash. These types of distractions include:

- Texting
- Talking on a cell phone
- Reading, including maps
- Using a navigation system
- Eating and drinking
- Adjusting a radio
- Talking to Passengers

But, because text messaging requires visual, manual, and cognitive attention from the driver, it is by far the most dangerous distraction.

Maine Law bans texting and driving, including sending or receiving text messages.

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## Highway Safety Demonstrations:

- ✓ Seatbelt Convincer
- ✓ Rollover Crash Simulator
- ✓ Distracted Driving Simulators



Atlantic Partners EMS Inc., a non-profit organization, offers **\*\*\*FREE\*\*\*** Safety Belt Demonstrations & Distracted Driving Simulation through hands on demonstrations.

We are able to use these mobile devices through a grant with the **Maine Bureau of Highway Safety**. Whichever demonstration you choose, your audience will see an entertaining, yet dramatic example of the importance of buckling up and dangers of distracted driving!



## THE CONVINCER

Still not convinced that safety belts save lives? Then climb aboard the “Convincer” and experience the impact of a low speed crash. Buckle up and then be ready for a quick stop as your “car” impacts at 5mph. This “crash course” in physics will convince you that safety belts really work.

A classroom presentation with age appropriate discussion and video is also available along with simulator demonstrations.

These safety belt demonstrations can provide an important resource for a wide variety of events.

## EDUCATION

Elementary, Middle & High School  
Health and Science classes.

## DRIVER TRAINING CLASSES

## COMMUNITY EVENTS

Festivals, Fairs, Bike Rodeos  
& Health Fairs

## BUSINESS

Health and Safety  
Meetings, Wellness  
Programs & Special Events

## AVAILABILITY OF DEMONSTRATIONS

**When?** Year Round \*outside demos limited to April-November

**Where?** Statewide in Maine

## SCHEDULE A DEMONSTRATION

Contact Rick Tarr or Kelly Roderick at  
Atlantic Partners EMS

[office@apems.org](mailto:office@apems.org) or 877-0936

The Rollover Simulator uses crash dummies (sorry, humans not allowed) to dramatically demonstrate what happens to unbuckled occupants during a rollover crash. Seeing is believing as the family of dummies impact the interior of the vehicle, or worse, become ejected from the cab of the truck.



## ROLLOVER SIMULATOR



We will come to your facility and provide a safety educational opportunity for adults and for teens to see firsthand the dangers of distracted driving. Our state of the art simulators are designed to give a realistic view from behind the wheel and interact and see the true dangers facing our drivers daily.

## DISTRACTED DRIVING SIMULATOR